

CONTRACT



KOAT
3801 Carlisle Blvd. NE
Albuquerque, NM 87107
(505)884-7777

www.koat.com

And:

LUC Media
Attention: Chris Brimer
25 Whitlock Place
Suite 201
Marietta, GA 30064

| | | |
|---|--|--|
| <u>Contract / Revision</u> 939718 / | | <u>Alt Order #</u> 06264403 |
| <u>Product</u> Issue | | |
| <u>Contract Dates</u> 08/06/12 - 08/19/12 | <u>Estimate #</u> CITZ 4 STRTGH & SEC | |
| <u>Advertiser</u> Citizens for Strength & Security | | <u>Original Date / Revision</u> 08/06/12 / 08/06/12 |
| <u>Billing Cycle</u> EOM/EOC | <u>Billing Calendar</u> Broadcast | <u>Cash/Trade</u> Cash |
| <u>Station</u> KOAT | <u>Account Executive</u> Mary Tricoli | <u>Sales Office</u> HRP-Philadelph |
| <u>Special Handling</u> | | |
| <u>Demographic</u> Adults 35+ | | |
| <u>IDB#</u> 9913041 | <u>Advertiser Code</u> | <u>Product Code</u> |
| <u>Agency Ref</u> | | <u>Advertiser Ref</u> |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/ Week | Rate | Type | Spots | Amount |
|-------|------|-------------------|-----------------|------------------------------|----------------|------|--------|-------------------|-------------|------|-------|-------------|
| N 1 | KOAT | 08/06/12 | 08/17/12 | 6a A7N More In The AM | 6-7a | | :30 | | | NM | 10 | \$6,250.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | | Week: 08/06/12 | 08/12/12 | MTWTF-- | | | | 5 | \$625.00 | | | |
| | | Week: 08/13/12 | 08/19/12 | MTWTF-- | | | | 5 | \$625.00 | | | |
| N 2 | KOAT | 08/06/12 | 08/17/12 | Good Morning America | 7-9a | | :30 | | | NM | 24 | \$12,600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | | Week: 08/06/12 | 08/12/12 | MTWTF-- | | | | 12 | \$525.00 | | | |
| | | Week: 08/13/12 | 08/19/12 | MTWTF-- | | | | 12 | \$525.00 | | | |
| N 3 | KOAT | 08/06/12 | 08/17/12 | The View 10-11a | 10-11a | | :30 | | | NM | 6 | \$1,650.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | | Week: 08/06/12 | 08/12/12 | MTWTF-- | | | | 3 | \$275.00 | | | |
| | | Week: 08/13/12 | 08/19/12 | MTWTF-- | | | | 3 | \$275.00 | | | |
| N 4 | KOAT | 08/06/12 | 08/17/12 | Ellen 3-4p | 3-4p | | :30 | | | NM | 6 | \$1,050.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | | Week: 08/06/12 | 08/12/12 | MTWTF-- | | | | 3 | \$175.00 | | | |
| | | Week: 08/13/12 | 08/19/12 | MTWTF-- | | | | 3 | \$175.00 | | | |
| N 5 | KOAT | 08/06/12 | 08/17/12 | Action 7 News @ 5p | 5-530p | | :30 | | | NM | 9 | \$5,400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | | Week: 08/06/12 | 08/12/12 | MTWTF-- | | | | 4 | \$600.00 | | | |
| | | Week: 08/13/12 | 08/19/12 | MTWTF-- | | | | 5 | \$600.00 | | | |
| N 6 | KOAT | 08/06/12 | 08/17/12 | Action 7 News @ 6p | 6-630p | | :30 | | | NM | 9 | \$7,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | | Week: 08/06/12 | 08/12/12 | MTWTF-- | | | | 4 | \$800.00 | | | |
| | | Week: 08/13/12 | 08/19/12 | MTWTF-- | | | | 5 | \$800.00 | | | |
| N 7 | KOAT | 08/06/12 | 08/17/12 | Entertainment Tonight 630-7p | 630-7p | | :30 | | | NM | 8 | \$6,400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | | Week: 08/06/12 | 08/12/12 | MTWTF-- | | | | 4 | \$800.00 | | | |
| | | Week: 08/13/12 | 08/19/12 | MTWTF-- | | | | 4 | \$800.00 | | | |
| N 8 | KOAT | 08/06/12 | 08/17/12 | Action 7 News @ 10p M-F | 10-1030p | | :30 | | | NM | 6 | \$7,800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | | Week: 08/06/12 | 08/12/12 | MTWTF-- | | | | 3 | \$1,300.00 | | | |

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Hearst television inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



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|--------|------|-------------------|-----------------|--------------------------|----------------|------|--------|-------------------|-------------|------|-------|-------------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/13/12 | 08/19/12 | MTWTF-- | | | | 3 | \$1,300.00 | | | |
| N 9 | KOAT | 08/11/12 | 08/18/12 | Sa 6a A7N More in the AM | 6-9a | | :30 | | | NM | 6 | \$1,800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/06/12 | 08/12/12 | -----3- | | | | 3 | \$300.00 | | | |
| Week: | | 08/13/12 | 08/19/12 | -----3- | | | | 3 | \$300.00 | | | |
| N 10 | KOAT | 08/12/12 | 08/19/12 | Su 6a A7N More in the AM | 6-9a | | :30 | | | NM | 6 | \$1,800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/06/12 | 08/12/12 | -----3 | | | | 3 | \$300.00 | | | |
| Week: | | 08/13/12 | 08/19/12 | -----3 | | | | 3 | \$300.00 | | | |
| N 11 | KOAT | 08/06/12 | 08/17/12 | Dr Oz | 4-5p | | :30 | | | NM | 6 | \$2,400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/06/12 | 08/12/12 | MTWTF-- | | | | 3 | \$400.00 | | | |
| Week: | | 08/13/12 | 08/19/12 | MTWTF-- | | | | 3 | \$400.00 | | | |
| N 12 | KOAT | 08/11/12 | 08/18/12 | Action 7 News @ 5p Sat | 5-530p | | :30 | | | NM | 2 | \$600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/06/12 | 08/12/12 | -----1- | | | | 1 | \$300.00 | | | |
| Week: | | 08/13/12 | 08/19/12 | -----1- | | | | 1 | \$300.00 | | | |
| N 13 | KOAT | 08/11/12 | 08/18/12 | Sa A7N @ 6P | 6-630p | | :30 | | | NM | 2 | \$600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/06/12 | 08/12/12 | -----1- | | | | 1 | \$300.00 | | | |
| Week: | | 08/13/12 | 08/19/12 | -----1- | | | | 1 | \$300.00 | | | |
| N 14 | KOAT | 08/11/12 | 08/18/12 | Action 7 News @ 10p Sat | 10-1035p | | :30 | | | NM | 2 | \$1,450.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/06/12 | 08/12/12 | -----1- | | | | 1 | \$725.00 | | | |
| Week: | | 08/13/12 | 08/19/12 | -----1- | | | | 1 | \$725.00 | | | |
| N 15 | KOAT | 08/12/12 | 08/19/12 | Action 7 News @ 5p Sun | 5-530p | | :30 | | | NM | 2 | \$1,050.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/06/12 | 08/12/12 | -----1 | | | | 1 | \$525.00 | | | |
| Week: | | 08/13/12 | 08/19/12 | -----1 | | | | 1 | \$525.00 | | | |
| N 16 | KOAT | 08/12/12 | 08/19/12 | Action 7 News @ 10p Sun | 10-1030p | | :30 | | | NM | 2 | \$2,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/06/12 | 08/12/12 | -----1 | | | | 1 | \$1,100.00 | | | |
| Week: | | 08/13/12 | 08/19/12 | -----1 | | | | 1 | \$1,100.00 | | | |
| Totals | | | | | | | | | | | 106 | \$60,250.00 |

*Tax 1 Note: New Mexico Tax Rate 7%

| Time Period | # of Spots | Gross Amount | Net Amount | *Tax 1 | Total |
|--------------------|------------|--------------------|--------------------|-------------------|--------------------|
| 07/30/12 -08/19/12 | 106 | \$60,250.00 | \$51,212.50 | \$3,584.88 | \$54,797.38 |
| Totals | 106 | \$60,250.00 | \$51,212.50 | \$3,584.88 | \$54,797.38 |

Signature: _____ Date: _____

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AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:
KOAT - TV Albuquerque, NM

Date:
08/06/2012

I, Chris Brimer
do hereby request station time concerning the following issue:

| |
|--|
| |
|--|

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|------------------|----------------------------------|------|-------|----------------|-----------------|
| | | | | | |

SEE ATTACHED

Date of First Broadcast: 08/07/2012

Date of Last Broadcast: 08/19/2012

Total Charges: \$*****51,212.50 NET

This broadcast time will be used by: Citizens for Strength & Security Fund - New Mexico 2012

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☐ Yes

☒ No



For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Duj{f ot!gplTuf ohu !' !Tf dvsj uGvoe

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☒ a committee; ☐ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

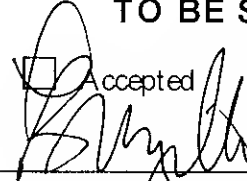
U J!TUBUPO!EPFTIOPUEJTDS.NJOBUIPISIQFSN.JUEJTDS.NJOBUIPO!POIU FIOBTJT
PGSBDIFPISIFU QD.UZ!U!U FIQMBDFNFOUPGBEWF\$UITJ.OH/
!

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

1901708123 _____ 881.538.1846
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted ☐ Accepted in Part ☐ Rejected
 _____
 Signature Printed Name Title
 BURZILLO
 GSM



CITIZENS FOR STRENGTH AND SECURITY FUND

1718 M STREET, NW #115

WASHINGTON, DC 20036

WWW.USACSS.ORG

March 2, 2012

Attn: Chris Brimer
LUC Media
25 Whitlock Place, SW
Suite 201
Marietta, GA 30064

Via Facsimile: 770-427-2757

Dear Chris:

LUC Media of Marietta, GA is authorized to purchase broadcast, radio and cable TV time for the Citizens for Strength & Security Fund

The President of the Citizens for Strength & Security Fund is Lora Haggard

The Treasurer of the Citizens for Strength & Security Fund is Lora Haggard

Other officers of the Citizens for Strength & Security Fund are: Jeremy Van Ess

The street address of the Citizens for Strength & Security Fund is:
1718 M Street, NW, S115, Washington, DC 20036

The phone number of the Citizens for Strength & Security Fund is 706-935-8464

The fax number of the Citizens for Strength & Security Fund is 202-315-3560

Sincerely,



Lora Haggard
President